GTB  
  
**QA**  
[DEV 20.26] OT-913 | XT | UK | NPP | Puma NPP to KMI Popin – 01 July 2020

**Jira ticket:**  
<https://jira.uhub.biz/browse/GTBEMEAOPT-913>

**Site**  
<https://www.ford.co.uk/>

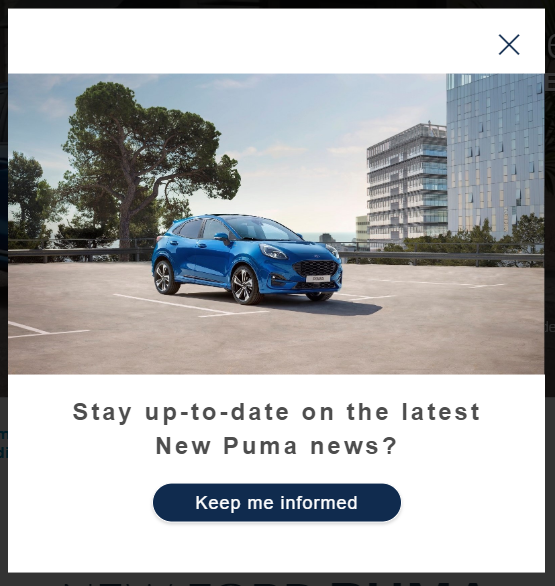
**Test location**  
Puma Nameplate Pages

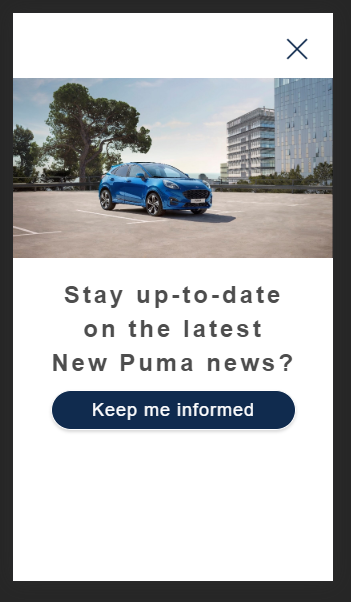
**Hypothesis**  
If we proactively prompt a customer to sign up for more news we are likely to increase the leads captured and add more value to the visits to the site.

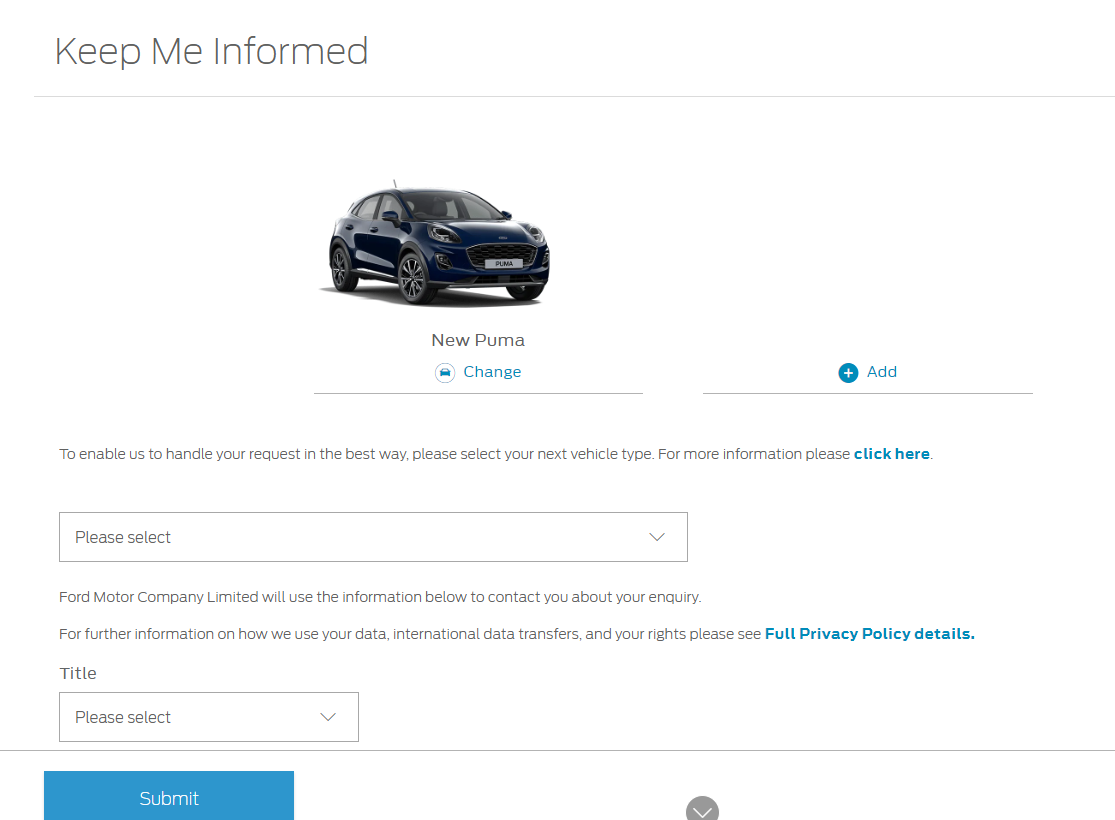
**Test Description**

View the QA link. Mouse over Vehicles in and select either the New Puma. Once on the landing page, wait about 7 seconds after which a popup will appear.

The popup has one button, that deep links into a keep me informed page. See below screenshots.

Desktop Popup:  


Mobile Popup:  


Keep Me Informed:  


**Browser:**   
All  
  
**Device:**   
All  
  
**Audience rules:**   
All traffic

**QA Link:**

<https://www.ford.co.uk?at_preview_token=sP4UQY8n1QS6cK62DvnwQA&at_preview_index=1_1&at_preview_listed_activities_only=true>